



## **Welcome to the Silver Towne Mint!**

Thank you for inquiring about our custom minting services. We enclosed some information that should be helpful to you.

Nothing impresses customers, clients, employees and business associates quite like the glitter of pure silver and gold, at least that's what many businesses and organizations are discovering.

For years, people have used the popular one-ounce pure silver and gold bars as unique presentations to current and potential customers. In addition, our bronze medallion (1-1/2" diameter) has become as popular as the silver and gold, with the proven low-cost, yet impressive way of saying, "Thanks for your business."

The practice has proven so successful for some that they have taken the next logical step, commissioning the design and custom minting of our medallions bearing their company logo or promotional message. Manufacturers, retailers, casinos, professional sports teams, state governments, local organizations, churches, and others have found the presentation of their own unique and personal medallion makes a lasting, positive impression on the recipient.

The military "Challenge Coin" tradition can be traced back to World War I, in an effort to stress the importance of keeping a coin as a form of identification with you at all times. This tradition has lived on, spreading to all military branches and more recently to the Police, Fire & Rescue and other public servants. Now, businesses and organizations are realizing the impact that these coin make and are discovering that nothing impresses customers, clients, employees and business associates like the glitter of pure silver, gold and solid brass.

If you already have a design in mind, please FAX it to us to receive your FREE computer generated layout and price quote. Our FAX number is (765) 584-3419. You may also EMAIL us at [sales@silvertownemint.com](mailto:sales@silvertownemint.com). We have a web site at [www.silvertownemint.com](http://www.silvertownemint.com).

Silver Towne has complete capabilities for assisting you in all of your "Die-Striking" needs. We are just a phone call away.

